

Bahria University sustainability Report

SDG NO 1 NO POVERTY

No Poverty

The students of Sourcing & Logistics, BBA Program aligned their values with BULC mission and responsibility towards community by initiating project named "Eid Sab Kay Liay". During this project students arranged & distributed Eid clothes and Eidi to the security staff of the campus. Students also arranged aftaar for security personnel





Scholarships/Financial Assistance

Bahria University is committed to the objective for inclusive & quality education for all. It offers scholarships and financial aid to gifted and deserving students by allocating its own exclusive budget & partnering with government agencies for ensuring that no one is denied the right to learn. This FY (2021 -22) alone, Bahria University has awarded scholarships of **240 million Rupees.**

Bahria University Sponsored Scholarships

Bahria University with pride has awarded 2, 675 students across all BU campuses(nationwide), The BU treasury has dispensed **Rs 93 million.** The university has also launched a sponsorship program where deserving students' academic expenditures are funded by good Sarmatians from the BU Alumni community & other well-wishers. The university utilizes its successful Alumni Networks, Partnerships with individuals & organizations to connect deserving students with benefactors.

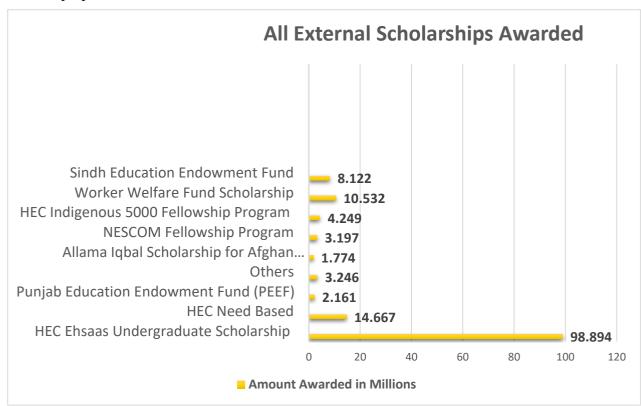
Our flagships programs for providing scholarships are listed as under:

- 1. Advance Merit Scholarship
- 2. Merit Scholarship for Batch Toppers
- 3. BU Qarz e Hasna
- 4. Financial Assistance Scholarship
- 5. Naval Shuhda Waiver
- 6. BU Sponsor a Student

Interest Free Loans

The University herein is profoundly against any forms of financial exploitation & believes in maximizing options for its students. In the **FY 2021 -22, Rs. 6.38 million** were dispensed as interest free loans. Our loan programs are as under:

- 1. Student Study Loan
- 2. National Bank Loan Scheme
- 3. Laptop Loan Scheme



SDG NO 3 GOOD HEALTH AND WEL-BEING

Good Health and Wel-Being

Alhamdulillah done with the successful completion of Mental Health Week 2023 with a lot of joy, learning, dedication, and awareness. Department of Media Studies has organized an Inter-School Sports Week, in solidarity with Pink Ribbon Youth Week 2023 for Breast Cancer Awareness. Breast Cancer is amongst the most common form of cancer in women around the world. The month of October is celebrated all around the world for awareness about this deadly disease. Pink Ribbon strives to significantly reduce breast cancer mortality in the country by creating widespread awareness on only detection and increased access treatment.





Leadership & Professional Development Centre, Bahria University is pleased to announce a cutting-edge certification in "Artificial Intelligence in Healthcare." Join us as we dive into the future of healthcare with AI!



Bahria University Health Insurance Scheme

- 1. Bahria University always takes special interest in the welfare of its employees and in the same spirit, health of personnel is one of its main priority. Bahria University is continuously contributing huge amount in healthcare premium over the years. In year 2022, the contract of health insurance was awarded to M/s Jubilee General Insurance Company on basis of satisfactory performance. The premium detail for the year is reflected in attached graph.
- 2. In order to have better understanding, summary of registration figures (Employees, Spouses and Children) for the last 3 years is included and the same is as under. Furthermore, detail of lives is reflected in attached graph.

S.No	Year	Lives at start contract	Addition of lives	Deletion of lives	Total Amount paid to Company on Account of Addition / Deletion
a.	2020	6021	673	188	Rs.3,119,248
b.	2021	6497	815	244	Rs.4,016,499
c.	2022	6950	1413	630	Rs. 9,096,489

3. The summary of Medical Claims reimbursement during the last 3 years is appended below. Furthermore, detail of Medical Claims reimbursement is reflected in attached graph.

S.No	Year	No of Hospitalization	No of OPD Claims	Total Amount
		Claims reimbursed	reimbursed	Reimbursed
a.	2020	636	2886	60,805,833
b.	2021	854	3510	65,000,000
c.	2022	980	4627	78,187,671

4. Summary of Death Claims of last 3 years is appended below:

S.No	Year	No of Deaths	Compensation amount to next kin
a.	2020	3	650,000
b.	2021	4	800,000
c.	2022	1	390,000

5. **Gel Cases**: Additional treatment expenses which is also called gel cases requests are received from BUHO Directorates and Campuses for employees who have availed their full entitlements / miscellaneous queries in their medical claims. As per the healthcare policy, additional limit benefit facility is on case to case basis with the approval of Honorable Rector. Summary of Gel Cases of last 3 years is appended below:

S.No	Year	No of Gel Cases Received	Total	Gel	Amount
			Reimbu	rsed to BU	Employees
a.	2020	79		1,900,00	0
b.	2021	110		3,000,00	0
c.	2022	135		3,000,00	0

6. **Feedback**: Feedback was obtained from all Campuses / CUs regarding problem area / suggestions / recommendations on health insurance performance of M/s Jubilee General Insurance Company prior agreement of 2022. As per the feedback received, approx 95% employees were generally satisfied with the performance of M/s Jubilee General Insurance Company. Some issues were raised and the same were also resolved in the new contract of year 2022. Moreover, a comprehensive increase in the IPD/OPD limits was undertaken to benefit the employees. Detail is as under:

S.No	Benefits Description	Year 2020 limits	Year 2021 limits	Year 2022 limits
i.	Maternity			
	Normal (Category C)	45,000	45,000	58,500
	C Section (Category C)	65,000	65,000	84,500
	Normal (Category B)	65,000	65,000	84,500
	C Section (Category B)	90,000	90,000	117,000
ii.	OPD			

	Single (Category C)	7,500	7,500	10,000	
	Married (Category C)	15,000	15,000	17,500	
	Single (Category B)	12,000	12,000	15,000	
	Married (Category B)	30,000	30,000	35,000	
iii.	Hospitalization limit				
	Category B		550,000		
	Category C	350,000			

Additional Measures for Improvement:

- a. In order to educate the employees on Health Insurance Scheme, Health Insurance presentations were conducted at BUHO and Campuses for employee's awareness, in which DD Admin BUHO and Jubilee General Insurance Reps briefed the participants on various aspects and also resolved their queries / issues:
- b. Increase in death compensation of employees for year 2022 is as under:

S.No	Category	Year 2020	Year 2021	Year 2022
i.	В	200,000	200,000	520,000
ii.	С	150,000	150,000	390,000

c. In order to facilitate the employees, coverage of daycare procedures and specialized investigation test scope was enhanced. Moreover, 20 cases of Pre-insurance period, COVID-19 treatment expenses for employees were covered under IPD limit).

SDG NO 04 QUALITY OF EDUCATION

Quality education

Bahria University Lahore Campus conducted free of cost session on Self Actualisation , Motivation and Career Counseling in Government Girls College, Kahna Nau. The objective was to provide guidance for intermediate students to choose their professional field according to their abilities. In this regard, Professional trainer and Senior Assistant Professor interacted with students and guided them.



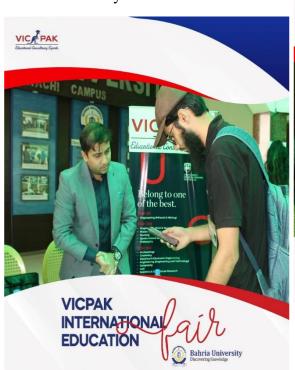


We're thrilled to share incredible moments from the 1st Batch of Faculty Teaching Certification under Leadership Development Centre at Bahria University Lahore Campus. A paramount topic of the day-1, "Presentation Styles and Soft Skills," was delivered by Our distinguished resource person, Mr. Sajid Hafeez Malik, CEO and Lead Trainer/ consultant, Expert Training Institute, Lahore. He shed light on the important topic, guiding the attendees through insightful discussions and empowering insights. Stay tuned for more updates and future endeavors as we continue to strive for excellence and progress in the field.





Highlights from VICPAK INTERNATIONAL EDUCATIONAL FAIR 2023 at Bahria University organized by Vicpak Karachi Office held on 19th and 20th October 2023 where University of Tasmania, University of Technology Sydney, University of Wollongong, Ulster University, and Murdoch University Reps participated actively and provided one on one career guidance for future prospects and information to Bahria University students for Study Abroad.





On 5 Oct 23, Bahria University's esteemed Rector Vice Admiral Asif Khaliq HI(M) visited

BULC. The Honorable Rector was briefed about the tireless efforts that went into admission campaign for Fall 2023. His appreciation for the hard work was truly motivating! Moreover, Prime Minister's Youth Laptop distribution ceremony was also conducted where Honorable Rector BU and Mr. Muhammad Majid , Regional Head HEC distributed Laptops among students based on merit.



PROFESSOR S OF PRACTICE

Consistent with our educational drive to foster practical knowledge, relevance and impact of research, we have engaged experienced knowledge partners (Professors of Practice) from relevant industries and development sectors to acclimatize academic skill-set and competencies with industrial landscape. These professionals possess the expertise and excellence to provide professional instructions to our learners which is essential towards their career navigation and

promoting entrepreneurial mindset with sense of job



QA Mechanism in BU

Currently, there are two mechanisms functioning in Bahria University against which programs of BU are assessed for Internal Reviews, HEC Reviews and Accreditation bodies visit etc. De- tails of the mechanism is as under:

- a. Internal Quality Assurance (IQA) Mechanism
- b. External Quality Assurance (EQA) Mechanism

Internal Quality Assurance (IQA) Mechanism

- i. Institutional Performance Evaluation
- ii. Self-Assessment
- iii. Self-Audit
- iv. Academic Mock-Audit
- v. Corrective Action Plan-II
- vi. Implementation Plan
- vii. Analysis of Students Feedback and Faculty Evaluation

External Quality Assurance (EQA) Mechanism

- i. Inspection/Review of Accreditation Bodies
- ii. Inspection/Review of Higher EducationCommission

External Quality Assurance (EQA) Membership

Bahria University is member of various International Quality Networks/Organizations including APQN Asia Pacific Quality Network(APQN), The International Network For Quality Assurance Agencies in Higher Education (INQAAHE), Association of Quality Assurance Agencies of the Islamic World (AQAAIW), Talloires Network, Association of Commonwealth Universities and Yahoo Quality Network.

QEC Rating by The HEC

This year, BUQA has obtained highest category "W" in 14 Assessment announced by Quality Assurance Agency (QAA) of HEC showed the commitment of QEC in promoting quality culture and establishing quality processes at BU. QA Directorate of BU has been continuously rated in the Top category of 'W' for last five years.

Academic Mock Audits conducted during 2021-22 at Bahria University

The Academic Mock Audit of selected departments of BU campuses and Constituent colleges were conducted during the reporting period. The details are as follows:

S#	Campus/Constituent Units	Department	•	Program	Date of visit
1	Lahore	Computer Science		Bachelor of Science in Computer Science Bachelor of Science in Information Technology	23-24 June 2022

		Management	•	Bachelor of	
2	Karachi	Studies		Business	14-16
				Administration	June
				Master of Business	2022
				Administration	
3			•	MBBS	
			•	BDS	
	Bahria University	 Medical 	•	Doctoral Physical	
	Health Sciences,	 Dental 		Therapy	15-18
	Campus, Karachi	Nursing	•	BS Medical Laboratory	Mar
				Technology	2022
			•	Bachelor of Science in	
				Nursing	
			•	All M. Phil	
				Programs	
4		All	•	All	
		Departments		MS/MPhil	
	Islamabad			and PhD	07.44
				programs	07-11
				1 -8	Dec
_	TZ 1'	A 11		A 11	2021
5	Karachi	All	•	All	17.10
		Departments		MS/MPhil	17-19
				and PhD	Nov
				programs	2021

Self-Academic Audit conducted during 2021-22 at Bahria University The Self-Academic Audit of all departments of all campuses and constituent units of Bahria University were conducted during the reporting period. The details are as follows:

S#	Campus/Constituent Units	Department	• Program	Date of visit
1	Health Sciences, Campus, Karachi	MedicalDentalNursingMLT	All Undergraduate and Postgraduate Programs	10-12 Jan 2022
2	IslamabadKarachi	All Department	All undergraduate programs	14-15 Oct 2021
2	Islamabad	All Departments	All Graduate MS/MPhil and PhD Programs	19-20 Oct 2021
4	Lahore	All Departments	All Undergraduate and	19-20 Oct 2021

	Postgraduate	
	Programs	

Self-Assessment conducted during 2021-22 at Bahria University

The Self-Assessment of the following programs were conducted as per the HEC Self-Assessment Manual during eporting period. The details are as follows:

S#	Campus/Constituent Units	Programs	Date of visit
1	Karachi	 PhD Geophysics PhD Software Engineering PhD Management Sciences 	15-17 Mar 2022
2	Health Sciences, Campus, Karachi	MPhil AnatomyMPhil PharmacologyMPhil Pathology	18 Mar 2022
2	Islamabad	 MS Mathematics MS Information Security MS International Relation MS Media Studies MS Marketing and Sales MS Management Sciences 	28-30 Mar 2022
4	Lahore	 BS Psychology MS Management Sciences PhD Management Sciences 	11-12 May 2022

Impact of Quality Assurance & Academic Audits

- More Ph.D. faculty has been hired / inducted.
- Teaching and Learning methods have been improved.
- Student's Feedback/Surveys are given due importance.
- PERN utilization has been increased.
- More Research publications in ISI indexed & Impact factor journals.
- More offices for faculty & classrooms for students have been established.
- Libraries of the Campuses have been upgraded.

- All newly launched and old programs are recognized by HEC and respective councils.
- Inclusion in International Rankings like QS Rankings for second consecutive year.

Cash Award Cases Scrutinized

- To promote the research culture at Bahria University by enhancing the research publications by the faculty and student of BU.
- The Higher Education Commission of Pakistan publishes, each year, the annual research output of the universities in which HEC ranks the universities on the basis of the research papers published under their university names in HEC Recognized Journals (included ISI- Indexed Impact Factor Journals).
- HEC every year retrieves the number of ISI-Indexed Impact Factor research papers
- published by the faculty members of the universities through ISI-Web of Knowledge.
- To enhancing the annual research output of Bahria University, a policy on cash awards have been duly approved and implemented.
- About 350 cash awards for researcher and publication fee were awarded during 2020-2021

Faculty Evaluation

- As per HEC guidelines, Teacher evaluation is one of the important feedback mechanisms from students in every semester to take measure for improvement in subject delivery at campus/department level. Bahria University has adopted this mechanism using it twice in the semester through online portal as mandatory activity of students (first evaluation before mid-term exam and second evaluation before final exam) to identify gaps/issues in the course delivery.
- To give students ownership, all students are encouraged to identify improvement/weakness and strengths in teaching methods, class environment through faculty evaluation. Faculty Evaluation analysis of all campuses of BU are being carried out in Mid-term and Final Term exams of each semester. Slowly and gradually the system is improving.

QS Asia Rankings

QS announced Asia Rankings 2022. As many as 50 Pakistani universities have been named among the top 760 higher education institutes in Asia. Bahria University for the fourth consecutive year has been ranked in QS Asia University Rankings. It is ranked **451-500**. Among 50 Pakistani Universities, Bahria University on **22th** position

Best Faculty Researcher Award

To encourage faculty members towards quality research, each year Bahria University is organized Best Faculty Researcher Award. In 2022, the following Faculty members have nominated for Best Faculty researcher award 2022.

S	Camp	Faculty Member &	Department	Cash Award
#	us	Designation		
		Dr. Sabeen	Management	Rs. 50,000/- along with
1	Islamaba	Hussain	Studies	a Certificate of
	d	Bhatti		Appreciation & Shield
		Associate		
		Professor		
2		Dr. Tamim	Software	Rs. 50,000/- along with
	Islam	Ahmed Khan	Engineering	a Certificate of
	abad	Professor		Appreciation & Shield

To encourage students toward quality research, each year Bahria University is organized Best Student Researcher Award. In 2022, the following students have nominated for Best Student researcher award 2022.

S#	Campus	Student Name &	Department	Cash Award
		program		
1	Islamabad	Ms. Saima Riasat, PhD Mathematics	Science	Rs. 25,000/- along with a Certificate of Appreciation & Shield

Distinguished Teaching Award

Distinguished Teacher Award is a yearly custom and is conferred upon the faculty members of Bahria University for their outstanding performances. The ceremony includes conferring monetary award as well as certificate and shield to the faculty member selected due to the recognition of their contribution in the field of teaching and research. Distinguished Teaching Award for the year 2022 has been awarded by the Honorable Rector to faculty members of Bahria University at each Constituent Unit. The list of awardees for the year 2022 is as under:

S#	Campus	Faculty Name and	Department/C	Award	
		Designation	ollege		
1	Islamabad	Dr. Kashif Naseer Quereshi	Computer	Rs. 50,000/- along with	
		Associate Professor	Science	a Certificate of	
				Appreciation & Shield	
2	Karachi	Ms. Rabia Muzaffar	Professional	Rs. 50,000/- along with	
		Senior Lecturer	Psychology	a Certificate of	
				Appreciation & Shield	
3	Lahore	Dr. Abdul Hafeez	Computer	Rs. 50,000/- along with	
		Associate Professor	Science	a Certificate of	
				Appreciation & Shield	
4	Health	Dr. Quratulain Javaid	Medical	Rs. 50,000/- along with	
	Sciences,		College	a Certificate of	
	Campus,			Appreciation & Shield	
	Karachi				
5	Health	Dr. Saman Hakeem, Senior	Dental College	Rs. 50,000/- along with	
	Sciences,	Professor		a Certificate of	
	Campus,			Appreciation & Shield	
	Karachi				

Self- Institutional Performance Evaluation

As per the guidelines of HEC, BU has conducted Self-Self Institutional Performance Evaluation (SIPE) as per the HEC SIPE standards. SIPE was conducted on 11-12 April 2022.

Progress Review Meeting & Training of QECs

HEC has organized Progress Review Meeting & Training of QECs on 3-5 Jan 2022 at Air University. Various QEC members have attend the meeting. Director QA, Mr. Fazal Wahab, QA Officer, Mr. Muhammad Iftikhar Ali and Assistant QA Officer Mr. Muhammad Anwar Khan participated from BU in the meeting. The purpose of the meeting was to monitor the progress of Internal and External Quality Assurance mechanism in light of new and revised template of Quantitative Assessment Report introduced by QAA (HEC) in 2021. All universities shared their progress of implementation of new Quantitative Assessment mechanism alongwith any issues related in implementation of the above mechanism. Training on revised template of Quantitative

Assessment was also conducted. The training focused on the better understanding of the new IQA and EQA mechanism. At the end of the meeting certificates were distributed among the participants by Director QAA HEC

3rd International Conference on Quality Assurance in Higher Education

A 3rd International Conference on Quality Assurance in Higher Education was held at Vice Chancellor Secretariat, Shah Abdul Latif University, Khairpur being organized by the Pakistan Network of Quality Assurance in Higher Education (PNQAHE), Quality Enhancement Cell, Shah Abdul Latif University, Khairpur and in collaboration with Khyber Medical University, Peshawar. The tile of the conference was "Governance and Quality Assurance in Higher Education Institutions". Mr. Muhammad Iftikhar Ali and Assistant QA Officer, Mr. Muhammad Anwar Khan participated from BU in the Conference. At the end of the meeting certificates were distributed among the participants by Vice Chancellor, Shah Abdul Latif University, Khairpur

SDG NO 8 DCECENT WORK AND ECONOMIC GROWTH

Highlights from the concluding day of the 1st Batch of Faculty Teaching Certification under Leadership Development Centre at Bahria University Lahore Campus. An important topic, "Assessment Methods," was delivered by our distinguished faculty member, Dr. Khawaja Qasim, HOD Computer Sciences Department BULC. He enlightened the participants by guiding them through insightful discussions and empowering insights.





A Memorandum of Understanding (MoU) has been inked on 09 Oct 23, between Tanbits and BULC, setting the stage for a remarkable partnership in the realm of placements and internships. This collaboration marks a significant milestone in our commitment to fostering career growth and education. Students, get ready for a world of incredible opportunities ahead!





SDG 09 INDUSTRY INNOVATION AND INFRASTRUCTURE

Bahria University three Faculty members ranked in Top 2% Scientists List

This year, 3 faculty members of Bahria University are included in "Top 2% Scientists List" Of Stanford University. The "Top 2% Scientists List" aimed to identify scientist who have made significant contributions to their respective fields and is often used as a measure of academic excellence. The parameters evaluated in this study are based on the combination of citation metrics and h-index scores.



We were delighted to host Tobias Bauer, Partner Blockchain Founders Fund at the Bahria Innovation Center in Islamabad, Pakistan on 16 Oct 2023! During his visit, he engaged with 8 remarkable startups, providing them with invaluable feedback on their business strategies and pitches. His insights into the use of emerging technologies, such as blockchain, in Pakistan's entrepreneurial landscape were truly eye-opening. We also extend our sincere gratitude to Rizwan Nusrat for his exceptional efforts in organizing this visit and facilitating exciting meetings. His dedication has played a pivotal role in the success of this event.

Tobias's involvement and support are invaluable to our local entrepreneurs and the broader startup ecosystem.





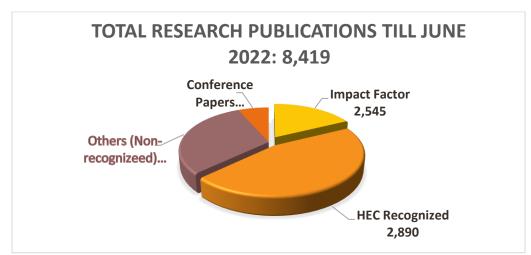
Celebrating 10 years of China-Pakistan Economic Corridor (CPEC), the Directorate of Pak-China Study & Research Centre at Bahria University in Collaboration with China Media Group (CMG) organized an Art Exhibition.





2.3 Research Output of Bahria University:

Research Output of Bahria University in terms of Journal Publications and Conference Papers by the faculty members / research scholars of BU till date, is shown in the figure given below:



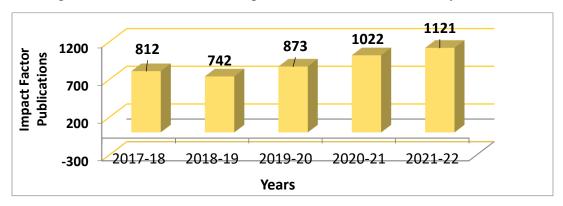
2.3.1 Increasing Trend in the Major Key Performance Indicators (KPIs) of Research at Bahria University:

RIC provides strategic and operational support to the University's research activities / programs, while playing a central role in facilitating University–Industry Linkages, Intellectual Property Management, Technology Transfer / Licensing and Commercialization of Research. As a result of

dedicated focus on research by Bahria University, major Key Performance Indicators (KPIs) of Research of Bahria University has significantly increased over the last few years, as shown below:

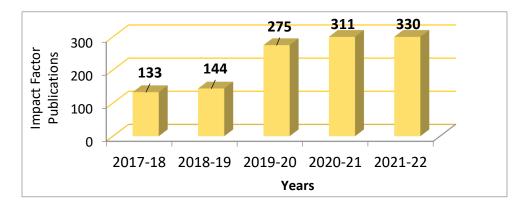
2.3.1.1 Overall Research Publications

The increasing trend in the overall research publications of BU in last five years is shown below:



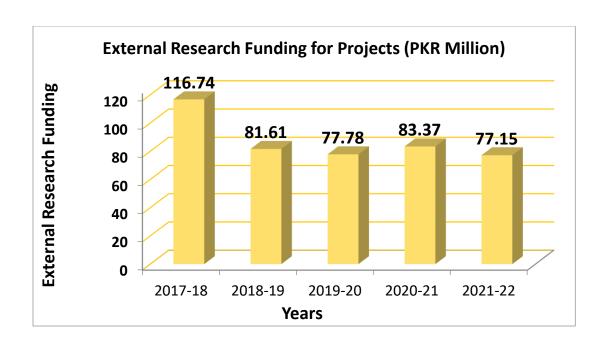
2.3.1.2 Impact Factor Publications

Impact Factor Publications are those publications which are published in Thomson Reuters (ISI) indexed impact factor journals (included in JCR). The number of Impact Factor Publications by the faculty members of BU in last five years is shown below:



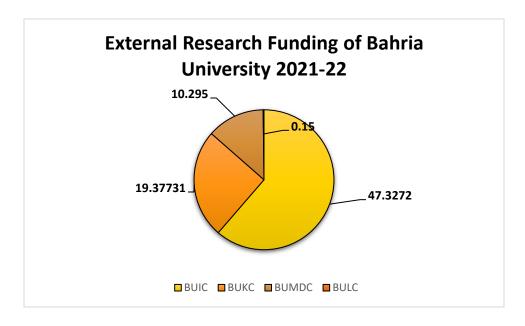
2.3.1.3 External Research Funding for Research Projects

Despite of current situation of COVID-19 across the globe when getting external funding is not easy, Researchers of BU were able to acquire external research funding of Rs. 77.15 million to their 45 research projects, External Research Funding acquired by the faculty member of BU for their research projects in last five are shown below;



2.4 BU Research Grants:

Bahria University believes that research work should be done at applied level where socioeconomic improvements are evident. The details of research funding worth of **Rs. 77.15 Million** acquired by the BU Researchers from external sources, for such research endeavors are as follow:



2.5 Meetings of Higher Education Research Committee (HERC):

Higher Education Research Committee (HERC) is the apex body of Bahria University which gives policy guidelines and directions regarding all major research issues of the faculty members and scholar of the constituent/affiliated units and monitor quality of research outcomes and theses, both at the PG levels. 29th Meeting of HERC was conducted at BU Head Office through video conferencing, on 21st October 2021 and 30th Meeting of HERC was conducted at BU Head Office through video conferencing, on 30th June 2022. Rector Bahria University (Chairperson HERC) chaired the meeting. Director RIC and Secretary HERC, conducted the meeting and presented various agendas to enhance Research, Innovation and Commercialization at BU. HERC members and other invitees from BU and its constituted units attended the meeting and gave their valuable views and input on different agenda items regarding the research and development activities at BU.



Recognition Of Oric - BU By HEC

HEC has ranked ORIC-BU among Top Six high performing ORICs out of 75 established ORICs along with COMSATS, NUST, LUMS, IST and University of Agriculture (as per released Rankings of ORIC for FY 2020-21 by HEC in February 2022).

Inclusion of BU Researchers in Top 2% Scientists of the World

Stanford University, USA, has identified Top 2% Scientists worldwide through a study led by scientists of Stanford University. The selection is based on the top 100,000 scientists by c-score (with and without self-citations) or a percentile rank of 2% or above in the sub-field for the year 2021. The said study carried out by Prof. John P. A. Ioannidis and his research team from Stanford University based on detailed evaluation of citations and other metrics classifying scientists into 22 scientific and 176 sub-fields. The study was published in PLoS Biology Journal on 10 October, 2022.

SDG NO 11 SUSTANINABLE CITIES AND COMMUNITIES

Bahria University is deeply committed in service to the uplifting of society. It achieves this commitment with its Community Support Program (CSP). CSP is mandatory for Undergrad students where in students have to volunteer their 40 contact hours in the fields of:

- Environmental Conservation & Sustainability
- Philanthropy
- Community Building & Protection
- Disaster Relief & Management
- Education, Social Awareness & Skill Development for Self Sustainability

Through the community support programs Bahrians learn real-world implications and practical skills in problem-solving





Flood Relief

The Floods of 2022 devasted the nation on an unimaginable scale, In these times of adversity Bahria University answered the call of duty where student volunteers under the ambit of the BU Community Support Program organized a rations/provisions & donations drive to provide relief to the flood victims. The volunteers where applicable went directly to the sites of devastation for distribution of relief to the affected with collaboration from Pakistan Navy & Akhuwat foundation. Bahria University Islamabad Campus, organized a large-scale collection effort of relief items for flood affected. Their efforts led to the culmination of **Four hundred and Ninety four (494)** ration bags comprising of everyday necessities such as Flour, Rice & Sugar Bags, Cooking oil, Milk cartons and even ensuring delivery of Women sanitation products to the affected areas along with

donated medications for ensuring public health. Total of **Rs** 500,000 was donated with BUIC Students contributing up to Rs 79,200 for the effort.









Bahria University joins the **Green Youth Movement**. BUIC has constituted GYM Club, the club shall promote eco innovation in the fields of agriculture & forestry along with cutting edge water conservation & management methodologies

Bahria University Lahore Campus joins hands with the **Rizq**. The latter is a Non-Profit organization working for the objective of "Food Security'. BU is working hard & fast to end hunger amongst local communities





BU Clubs & Societies

BU believes in imparting real world knowledge & practical skills, for promoting & in providing the students a platform to lead and learn to be a great team player by giving them opportunities to arrange different curricular and extra-curricular activities. The university has established several clubs in every BU campus.

- 1. Media Club
- 2. Music Club
- 3. Events Club
- 4. Literary & Debates Club
- 5. Arts & Dramatic Club
- **6.** Adventure Club
- 7. Community Support Club
- **8.** BU Sports Club

Bahria University, Leadership Development Centre organized an interactive session on "Reconnecting with Quran" by Ustad Nouman Ali Khan on October 11th, 2022 at Bahria University E-8 Campus, Islamabad. Ustad Nouman Ali Khan popularly known as the Founder and CEO of Bayyinah is an eminent scholar and a mentor who bestowed knowledge of the Quran focused on inculcating the wholesomeness of personality amongst students and employees at BUIC.





Our Alumni Affairs

Bahria University Alumni Network strengthening is a core objective of our Alumni policies. These policies benefits University, makes BU Alumni stay connected and enables them to be an integral part of the exclusive BU community. BU firmly believes in keeping touch with its Alumni forever maintaining the industry – academia linkages. Bahria University Alumni Association (BUAA) is set up in all campuses of BU. Each Alumni association of respective campus supports university in uplifting the BU community. Our prestigious Bu alumni helps us through various means, some significant aspects are as follows:

Job Fairs & Vacancies: The alumni with the available job vacancies run recruitment drives for BU graduates

Success Stories: The university arranges meetings between its notable graduates and their fellows and other students in order to be informed of their success stories which give them a big boost.

Training Courses: Our BU – market leaders (alumni) support university by conducting corporate/vocational trainings for our staff and students.

Every day we work towards strengthening the connection with our alma mater, created a platform for connectivity, alumni Portal, discount offers, frequent visits, training sessions, mentorship program, recruitment drives, counselling sessions and much more.

Bahria University has launched "Alumni Portal". Where Alumni have to update their Academic and Placement data along with the current designation. So, that we could engage our prestigious Alumni, as per their experience and expertise.



Meet and Greet with Star Alumni Maintaining connections is the core foundation of BU Alumni Affairs, to maintain the spirit of the family the same is now organizing monthly meet & greets with distinguished & senior members of the community. BU's leadership forges old & new bonds to explore new avenues of success for Bahrians. Three episodes of the initiative have already been concluded & BU shall strive for even more episodes





Alumni Sessions

It is said that experience has no substitute, BU is blessed with many high achievers/well placed graduates that do not hesitate to answer the call for passing on the knowledge to the current generation of Bahrians. Alumni Sessions entail keynote addresses, lectures & symposiums where the same impart valuable knowledge on the paths for success & deep insights to the workings of the industry/market & good old-fashioned advice that goes a long way in grooming the current crop of the student



Alumni Homecoming - BU Lahore Campus

Alumni Homecoming aims to foster a sense of community among alumni, while supporting a sense of Connectedness back to the institution feeling. Alumni Homecoming bridges the professional alumni & provides the opportunity of networking among Graduates of BU. In same context, Bahria University Lahore Campus organized Alumni Homecoming-2022 on Fri 17 June 22.

Bahria University Lahore Campus Alumni 1st Executive Body following members participated with zeal and zest:

- 1. Mr. Muhammad Hashim, President
- (Head of Procurement, Punjab Population Innovation Fund PPIF)
- 2. Mr. Muhammad Abubakar Islam, Vice President (Assistant Vice President, National Bank of Pakistan)
- **3. Mr. Muhammad Yasir Younas, General Secretary** (Programme Officer, Punjab Information Technology Board PITB)
- 4. Mr. Usman Mubeen, Events Manager
- (HoD, Department of Computer Science, Unique Group of Colleges

Director Lahore Campus Bahria University graced the event as Chief Guest and President, Bahria University Alumni Association received and welcomed the Director Campus.

BU ICONS - Making Us Proud

Bahria University is honored to be the parent institution of entrepreneurs, trail – blazers & titans of industry. We congratulate our Icons for their success & making our nation proud





BU is Proud of our Star Alumnus, **Mr** Ahsan Bakhtawri (MBA - 2001) has been elected as the New President of Islamabad Chamber of Commerce and Industry for the Year of 2022-23

Our proud **BU Alumni**, **Uloomi Karim**, crushed his Indian rival, Dhruv Chaudhary, to come out on top for the **Bantamweight Championship** in the MFN promotion. The highly anticipated conflict between the two contenders was over in a flash as Uloomi exhibited his sheer skill by taking out his rival in the primary round of the match.

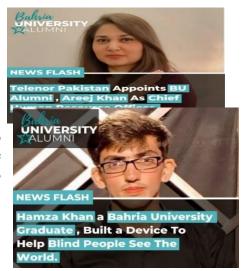
A Proud Moment for **BU-Community**, **Telenor Pakistan** has announced **Areej Khan**'s appointment as the **Chief Human Resource Officer**. Areej has been associated with Telenor Pakistan since the pre-launch phase over 18 years ago.

Muhammad Hamza Khan, a graduate of Bahria University invented a device for blind people named as ENVISION EYE It is an artificial intelligence-based device which detects the obstacles that come in front of it and it sends voice feedback to the blind

Vaccination Drive

Bahria University Karachi, Medical Department (Sickbay) in collaboration with the Community Support Program (CSP) organized the vaccination drive for the non-vaccinated students of Bahria University Karachi Campus on 29 and 30 October 2021 at Quaid Block main Foyer.







SDG NO 17 PARTNERSHIPS FOR THE GOALS

The International Office at Bahria University acts as a central point for establishing, engaging, and strengthening the global footprint of Bahria University. The prime focus remains creating and executing international opportunities focused on development of Student, Officials, Staff, and Curriculum. International Office also contributes towards securing memberships and accreditations of International Accreditation Bodies and Education Networks.

Committed to the strategic goal of Internationalization the International Office at Bahria University had a very productive 2021-2022 year. Meaningful engagements including signing of MOUs with numerous International Universities, conduct of International Conferences, Student Exchange Programme, Summer Schools are few key highlights.

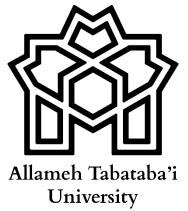
ACADEMIC & RESEARCH COLLABORATIONS

During year 2021-2022 Bahria University has signed Memorandum of Understanding with Four International Universities. The scope of collaboration includes Credit Articulation, Student/Faculty Exchange Programs, Study Tours, Summer Schools, International Internships, International Conferences, Joint **Rese**arch, Workshops, and Seminars.

MOU signed with Allameh Tabatabai University, Iran

Bahria University with assistance of Embassy of Islamic Republic of Iran in Islamabad has signed an MOU of Academic and Research collaboration with Allameh Tabatabai University, Iran, on 13 May 2022. The areas of collaboration includes following:

- To exchange scientific data, books, scientific publications, and scientific and research documents in the educational, research, and technological areas of mutual interest.
- To exchange articles to be published in the related periodicals.
- To publish books and periodicals jointly prepared.
- To mutually provide facilities meant for collaboration in scientific and scholarly activities.
- To exchange professors, students, researchers, and administrative staff for implementing educational /research studies and participating in conferences, workshops, symposia, and international meetings.
- To hold specialized conferences, seminars, workshops, and training courses jointly for capacity building.
- To provide mutual facilities required for sabbatical leaves.
- To collaborate in the development of new academic courses.
- To cooperate in the field of opening joint educational courses and joint educational dualdegree programs.
- To exchange experiences in various scientific and research fields.
- To inform each other about upcoming international events in the field of education, organized by the Parties.
- To collaborate in the field of joint supervision of MA and Ph.D. Scholars.



MOU signed with University of Silesia, Poland

In its first ever academic collaboration with polish counterparts, Bahria University has signed an MOU for academic collaboration with University of Silesia, Poland. The cooperation agreed upon includes but is not limited to following:

- undergraduate, graduate and PhD students exchange;
- staff exchange;
- guest lectures, seminars, symposia, study visits, consultations and other forms of cooperation of mutual character;
- creating joint study programmes and courses;
- publications exchange;
- participation in educational programmes;
- scientific research.

MOU with University of Law, UK

Bahria University has signed MOU of academic and research collaboration with University of Law, UK on 2nd December 2021.

- Joint International Conferences and Seminars
- Guest Lectures (Online/On-campus)
- Faculty Training
- Conduct of Summer Schools
- Progression of BU graduates in PG programmes.
- Online Education
- Short Courses/Certifications

MOU signed with University of Malaysia Sarawak, Malaysia

Bahria University has signed MOU of Academic collaboration with University of Malaysia Sarawak, Malaysia on 25th Nov 2021. Both parties have agreed to collaborate in following domains:

- Joint Research and Development
- Joint International conferences and Seminars
- Faculty and student exchange program
- Co-Supervision/External Examiners/Students
- Faculty development program
- Involvement in Bahria University Statutory Bodies (e.g. ACM, HERC, FBOS, etc.)



SLASKI



INTERNATIONAL CONFERENCES

1. Iqbal's multidimensional wisdom: "His vision for social, scientific and technological revival of the Ummah

Bahria University has organized 2nd International Conference on Allama Muhammad Iqbal on 9th, 10, and 11th November 2022 titled Iqbal's multidimensional wisdom: "His vision for social, scientific and technological revival of the Ummah. The opening session was chaired by President of The Islamic Republic of Pakistan Dr. Arif Alvi. Keynote speaker for inaugural session was Dr Anees Ahmad VC Riphah University and Guest of Honor was Senator Waleed Iqbal.



2. 3rd International Conference on Emerging Challenges for Organisations in Developing Economies (ECODE-III)

Bahria University has organized 3rd International Conference on Emerging Challenges for Organisations in Developing Economies (ECODE-III) on 16th and 17th March 2022. The conference was focused on highlighting the challenges and prospective solutions to the emerging challenges in the developing economies. Sub-Themes of the conference included the following:

- a. Digital Innovation and Sustainable Entrepreneurship
- b. Transformation and Survival of Businesses Post-pandemic
- c. Digital Infrastructure and Global Business
- d. Crisis Leadership and Organizational Resilience
- e. Innovative Learning for Student Success
- f. Emerging Technologies and Education for Blended Learning
- g. Beyond CSR: Integrated Stakeholder Engagement
- h. CPEC: A Perspective of Regional Connectivity



3. Pak-Sino Partnership: Prospects and Challenges in Higher Education Collaboration" from 8th – 10 September 2021

Bahria University organized 1st International Conference on the topic of "Pak-Sino Partnership: Prospects and Challenges in Higher Education Collaboration" from 8th – 10 September. The Conference was aimed to identify avenues of potential academic collaboration between Higher Education Institutes from Pakistan and China and to discuss the ways to mitigate the challenges in way of the possible collaborations. The opening session was graced by H.E. Mr. Ali Muhammad Khan (Ex-Minister of State for Parliamentary Affairs) H.E. Mr. Moin ul Haque (Pakistan's Ambassador to China) and H.E. Mr. Masood Khan (Former President, Azad Jammu Kashmir). Participants from Pakistan and abroad had participated on-campus and online modes.



STUDENT EXCHANGE PROGRAM

In line with its strategic goal of internationalization and student development, Bahria University actively explores the opportunities of academic collaborations. Currently BU has active MOUs with over 45 International Universities across the globe. One of the prime provisions among the areas of collaboration for student's development is exchange program. Bahria University has sent the below listed students to attend Fall 2021 and Spring 2022 Semester Exchange Program with its partner universities in Italy, Spain, Türkiye, and USA.

	T 11.	2024 C/ 1 / E 1	n.			
	Fall 2	2021 Student Exchange	Programme			
	Altinbas University, Türkiye					
S#	Name of Student	Program	Department	Campus		
1	Mr. Talib Mirza	BBA	Business Studies	BUKC		
2	Mr. Ali Muhammad	BS (A & F)	Management Studies	BUKC		
3	Ms. Maryam Ashfaq	BS (IT)	Computer Science	BU E-8		
4	Ms. Areej Fatima	BBA	Business Studies	BUKC		
	Mor	ntana State University Bi	illings USA			
S#	Name of Student	Program	Department			
1	Ms. Alishia Shafiq	BS (Psychology)	Psychology	IPP		
	Izmi	r University of Economi	cs, Türkiye			
S#	Name of Student	Program	Department			
1	Ms. Mifrah Nadeem Khan	BS (Psychology)	Psychology	IPP		
2	Ms. Aqsa Murtaza	BS (Psychology)	Psychology	IPP		
3	Ms. Summiya Urooj	BS (E & F)	Management Studies	BUKC		
4	Ms. Hira Ahmed	BS (Psychology)	Psychology	IPP		
		Yasar University, Tür	kiye			
S#	Name of Student	Program	Department			
1	Ms. Eman Asif	BS Media Studies	Media Sciences	BU E-8		
2	Ms. Quratulain	BS (Psychology)	Psychology	IPP		
		, , , , , , , , , , , , , , , , , , ,	Professional			
3	Ms. Imaan Jan	BS (Psychology)	Psychology	BU E-8		
4	Mr. Syed Muhammed Taha	BBA	Business Studies	BUKC		
		Yeditepe University, Tü	irkiye			
S#	Name of Student	Program	Department			
1	Ms. Fozi Rasheed	BS (A & F)	Management Studies	BUKC		
2	Mr. Muhammad Abdullah	BBA	Business Studies	BU E-8		
	Sı	apienza University of Ro	me. Italy			
		T				

S#	Name of Student	Program	Department			
1	Ms. Qurat ul Ain Durrani	BBA	Business Studies	BU E-8		
2	Ms. Bushra Nabi	BS (Psychology)	Psychology	IPP		
		University of Almeria, Spa	in			
S#	Name of Student	Program	Department	Campus		
1	Ms. Neesa Sajjad Butt	MS (PM)	Management Sciences	BULC		
2	Ms. Sarah Batool	BBA	Business Studies	BUKC		
	Spring	2022 Student Exchange Pr	ogramme			
		A14. 1 TI				
G II	N. CC. I.	Altinbas University, Türki	1			
S#	Name of Student	Program	Department	Campus		
1	Ms. Maha	BBA 4 Years	Business Studies	BUKC		
2	Ms. Rabeya Tahir	MBA (Weekend) 2 Years	Business Studies	BUKC		
3	Ms. Syeda Eraj Bul Bukhari	MBA (Weekend) 2 Years	Business Studies	BUKC		
	I	nbul Technical University, T		T		
S#	Name of Student	Program	Department	Campus BU E-8		
1	Mr. Hammad	BS (IT)				
2	Mr. Jawariya Zahoor	BEE	Electrical Engineering	BUKC		
		II · · · · · · · · · · · · · · · · · ·	F. 1.			
G II	T	r University of Economics,				
S#	Name of Student	Program	Department	Campus		
1	Ms. Umul Banin Fatima Mr. Saad Bin Arif	BBA 4 Years	Business Studies	BUKC		
2	Mr. Saad Bin Arii	BBA 4 Years	Business Studies	BU E-8		
		Vaditana University Türki				
S#	Yeditepe University, Türkiye Name of Student Program Department Camp					
1	Mr. Asmeer Asim Bukhari	Program BBA 4 Years	Department Business Studies	Campus BU E-8		
2	Ms. Kehkashan Anjum			IPP		
	1.15. IXVIII. (GOING I III) WIII	2~ (1 5) OHOLOGY)	1 1 5 j chologj	1 ** 1		
		Yasar University, Türkiye				
S#	Name of Student	Program	Department	Campus		
1	Ms. Shafaq Shahid	LLB	Law	BU E-8		
2	Ms. Hudaiba Abdul Kalam	BBA 4 Years	Business Studies	BUKC		

INTERNATIONAL STUDENT ADMISSIONS

Bahria University has made concrete efforts towards recruitment of International Students during the 2021-2022. A total of 49 International Students from 09 countries were successfully admitted to Undergraduate and Master Programs.



GUEST TALKS

Guest Talks are considered as a vital component of the overall education experience of students. Expert's opinion equips and enable the students to analyze the world through the lens of practicality and experience and helps them bridge classroom learning with practical environment. International Office keeps on inviting experts from industry and academia to ensure that students at Bahria University are subject to a rich educational experience. Following are the Guest talk sessions that International Office has organized during year 2021-2022.

- 1. Bahria University in collaboration with Brunel University, UK, has organized following guest talk for Media Studies students:
 - a. "Communication and the Digital Age" The guest talk was delivered by Dr Billur Aslan Ozgul, Lecturer, Department of Social Science and Communications, Brunel University, UK, on 30th March 2022.
 - b. The Visual Turn: Media and the Calais Migrant Crises. The guest talk was delivered by Mr. Kenn Toft, Lecturer, Department of Social Science and Communications, Brunel University, UK, on 31st March 2022.
- 2. Bahria University has invited Dr. Liu Jun, from School of Computing, Ulster University, Northern Ireland, to deliver a guest talk for students of Computer Sciences on the topic of "Reliable and Explainable AI System for Autonomous Decision Making". The guest talk was delivered on 16th Dec 2021.
- 3. Bahria University has inviated Dr Gareth Dale, Snr Lecturer, Social and Political Sciences, Brunel University, UK, to deliver a Guest Talk on the topic of "Planetary Emergency and

- Climate Diplomacy" to the students of Social Sciences. The guest talk was conducted on 8th November 2021.
- 4. Bahria University in collaboration with Brunel University has organized a Guest Talk on the topic of "Company Law & Corporate Social Responsibility" on 4th November 2023 for students and faculty of Law. Dr Georgina Tsagas, Snr Lecturer, Private and Commercial Law, Brunel University, UK, has delivered the Guest Talk.

TRAININGS AND WORKSHOPS:

1. Training on AI Powered Robotic Process Automation

Bahria University with assistance of Pakistan Engineering Council (PEC) and Beijing Global Talent Exchange Association, China has successfully offered Professional Certification cum Development Training on **AI Powered Robotic Process Automation** (RPA) Software for Award of paid Projects to its faculty and students.

2. Belt And Road Advanced Professional Development Programme in Power and Energy (19 Oct- 5 Nov 2021)

Being member of CPEC Consortium of Universities, faculty from Bahria University has participated in workshops on the theme of: DECARBONISING THE SMART GRID FOR SUSTAINABLE LIVING." The workshops. The workshops were co-organised by the Hong Kong Polytechnic University (PolyU), Xi'an Jiaotong University (XJTU), State Grid Corporation of China, (SGTC) and The Hongkong Electric Company, Limited (HK Electric).

3. Training on "Effective Assessment Methods"

Bahria University with aim of faculty development has invited Mr. Paul Dudley, Dean iQualify, UK, on 14th Sep 2021 to conduct a training session for the faculty of Business School Islamabad campus on the topic "Effective Assessment Methods". The training session was attended by permanent and visiting faculty members of Bahria Business School, Islamabad Campus.

SUMMER/WINTER SCHOOLS

1. International Business Skills Summer School (08th till 13th August 2021)

Bahria University in collaboration with Amsterdam University of Applied Sciences Netherlands conducted a Summer School Program on 'International Business Skills' at Bahria University Islamabad Campus. During the program, International Business Values were taught to students while understanding the cultural differences in Asia, Europe, Middle East and Africa. Professor Dr. Sander Schroevers from Amsterdam University of Applied Sciences, Netherlands was the lead resource person of the summer school. The session was also complimented through Career Pakistan Talk World by Top Global Professionals including Top Executives of Corporate sector and industry.



2. MARITIME GOVERNANCE AND TRADE MANAGEMENT (28 Feb till 4th March 2022)

In order to promote Maritime Education Bahria University has organized a Winter School on Maritime Law by inviting Prof. Dr. Barbara Stepien from Jagiellonian University, Poland as the lead resource person. The Summer School was a resounding success, and it has received a very welcoming reception by all stakeholders including students, faculty and members from relevant governmental authorities.

STUDY ABROAD EDUCATION EXPOS/INFORMATION DESKS/SEMINARS

- 1. BU in collaboration with Ecole Consultants had organized an Information Desk on Study-Abroad opportunities at BU E-8 Campus on 22 June 2022. The information desk provided consultation on study-abroad opportunities, general admission guidelines, student's profile assessment, budgeting, and counseling.
- 2. Bahria University in collaboration with AIESEC has organized an information desk at BU on 2nd June 2022 for BU students regarding the international exchange and internship opportunities. AIESEC is an international youth-run, non-governmental and not-for-profit organization that provides young people with leadership development, cross-cultural internships, and global volunteer exchange experiences. The organization currently operates in 120 countries including Pakistan with 11 chapters across Pakistan. Such information desks are regular feature of BU with aim to directly connect its students with such international platforms.
- 3. To promote study and scholarship opportunities abroad Bahria University in collaboration with ABN Overseas Consultants have organized an information desk at BU on 2nd June 2022.

- 4. Bahria university maintain good working relations with all leading educational consultants who represents top league universities in Pakistan. The aim is to provide BU students direct interaction with representatives of these top-notch universities. Along the same lines Bahria University in colabortaion with Times consultant has organized a study abroad information desk for BU students on 13th May 2022.
- 5. Bahria University in collaboration with University of Nottingham, UK, has organized an information seminar on 11 March 2022 regarding "UK Higher Education: Study and Scholarship opportunities" Following resource persons have university of Nottingham, UK, have delivered the seminar at BU E-8 Islamabad Campus.
 - a. Mr. Jonathan Jenkins International Relations Manager
 - b. Mr. Mohamed Elmaghrbi Associate Professor & Director of Recruitment (Engineering)
 - c. Ms. Lucy Rose Faculty Admissions & Partnerships Manager
- 6. BU in collaboration with AWM Education organized "Study in Turkey Education Fair" at BU E-8 Islamabad Campus on 21 Jan 2022. Representatives of the following Turkish Universities provided direct consultation on scholarships and study opportunities available in Turkiye to BU students:
 - a. Beykoz University, Istanbul
 - b. Bahcesehir University, Istanbul
 - c. Bahcesehir University (BAU), North Cyprus Campus
 - d. Uskudar University, Istanbul
 - e. Istanbul Aydin University (IAU), Istanbul
 - f. Haliç University, Istanbul
 - g. Cyprus Science University (CSU), North Cyprus
 - h. Izmir University of Economics, Izmir
 - i. Gelisim University, Istanbul
- 7. Bahria University has invited Mr. Suleman Kath, from Flinders University, Australia, on 3rd Dec 2021 to conduct an Information Seminar for students of Bahria University Islamabad Campus on Study and Scholarship opportunities at Flinders University, Australia.
- 8. Bahria University in collaboration with University of Law, UK, organized two Guest lectures on contemporary issues in Business and Law for students of BU on 2nd Dec 2021.
- 9. Bahria University in collaboration with HR Consultants organized Information Desk on Study-Abroad opportunities at BU E-8 Islamabad Campus on 24th Nov 2021. The information desks provided consultation on study-abroad opportunities, general admission guidelines, preparation for IELTS/TOEFL tests, student's profile assessment, budgeting, and counseling.
- 10. Bahria University in collaboration with British High Commission has organized an Information Seminar on 17th Nov 2021 (Wednesday) on Study and Scholarship opportunities

in UK. The seminar will be conducted by officials of British High Commission and Home Office UK. The purpose was to provide BU students/faculty information regarding UK-Pakistan relationship in general and specific details regarding UK study opportunities, visa policies, available post study work opportunities and visa procedures. Following officials visited Bahria University for the seminar:

- a. Matthew Rycroft, Permanent Secretary, Home Office
- b. Asim Hafeez, Deputy Director International, Home Office
- c. Eleanor Pattison, Assistant to the Permanent Secretary
- d. Fouzia Younis, Head of Communications, BHC
- e. Iona Thomas, Political Counsellor, BHC
- f. Georgina Graham, Head of Justice & Home Affairs, BHC
- g. Calum Davison, UK Visas and Immigration
- h. Shahla Qayyum, Head of Chevening, BHC
- 11. Mr. Bashaar Ansari, Manager Recruitment, School of Continuing Studies, York University, Canada, visited Bahria University on 15th Nov 2021 and conducted Information Seminar for students/faculty of BU E-8 Islamabad Campus regarding study and scholarship opportunities in Canadian Universities.

As per Strategic Plan of Bahria University, BU has to invite foreign faculty to BU for academic activities. In this regard Bahria University has invited a Foreign Faculty Dr. Paul Dudley who is a Senior Lecturer at Royal Holloway University of London, to teach 4 courses in a week from 20th-24th December 2021. Dr. Paul Dudley's has expertise in teaching Strategy, Research Methods and Organizational theory. And all three domains are taught at the Business School, both at the UG and PG level. His one-week teaching was a great learning experience for BU students as it carried immense value. It has also helped BU Business school in achieving higher standing at NBEAC National and AACSB International Accreditation standards.