

ALUMNI AFFAIRS-IPP

Alumni Association Meeting

Alumni Association Meeting held on January 26th, 2024.

The members discussed and oversees the fund raising process and plan to allocate funds for different activities.

Moreover, the importance of Alumni card was identified and the importance of the benefits attached with this initiative was highlighted.

Also, the members are planning to collaborate with some brands and organizations to facilitate the Alumni and students.

We encourage and are eager to see our alumni at both facilities, meeting with our new clients and the ones that will soon enough celebrate gratitude and join the family.



"Bahria Benefits: Crafting Exclusive Discounts with Discount World"

On 2nd January, 2024, a highly productive meeting took place at Discount World, bringing together key representatives from Bahria University, including the Irum Shabeer, Alumni Coordinator IPP and Vice President of the Alumni Association Ms. Saria Rafiq.

The primary focus of this meeting was to delve into potential collaboration opportunities between Bahria University and Discount World. The central agenda revolved around the development of an exclusive discount program tailored for the Bahria University community, encompassing alumni, staff, faculty, and current students.

During the discussions, Discount World showcased its array of services, featuring Digital Mobile Applications, Alliances Management, Discount Loyalty Cards, and compelling "buy one, get one" offers. The commitment to customization was emphasized, and it was mutually agreed that the proposed discount program would extend its benefits across all campuses of Bahria University.

This collaborative effort aims to significantly enhance the overall experience for the university's stakeholders. We are enthusiastic about the potential of this partnership and look forward to addressing further details in an upcoming follow-up meeting.

