BAHRIA BUSINESS SCHOOL (BBSK)



Karachi, Pakistan

Overview

Bahria Business School Karachi (BBSK) is Bahria University's (BU) constituent body. The BBSK has taken its present form in 2020 from the Department of Management Sciences to a full-fledged school to achieve excellence in developing business and management professionals.

As the leading constituent of BU, the school is functioning with around 4000 students enrolled in its two departments titled ‘Business Studies Department’ and ‘Management Studies Department.’ The departments offer BBA and MBA programs and BS, MS, MPhil, and PhD programs. In total, the school offers 11 programs. The departments’ programs are HEC compliant, and the school is moving towards the trajectory of international accreditation, such as AACSB.

BBSK has about 150 faculty members who specialize in business management, with half holding PhD degrees and having hands-on industry experience. Also, the faculty strength includes many business executives and entrepreneurs who, as visiting faculty, groom students as business and management professionals. The school is located in a purpose-built facility in Quaid Block, with greenery all around, at the Bahria University Karachi Campus (BUKC) in the city center and accessible from all over Karachi by public and private transport within 30 minutes.

BBSK is known for its strong faculty, student discipline, community outreach programs, equal opportunity employer, industry linkages, strong alumni network, and safe student environment.





Research and Innovation

BBSK represents research excellence through its vast research publications, projects, and researcher support framework. Our best journal articles are well-received by academics and practitioners, indicating our dedication to intellectual progress. Since 2019, our talented faculty has produced 388 research papers in HEC-accredited local and international journals, book chapters, and case studies, advancing knowledge in different domains. These contributions enhance indigenous wisdom-based global knowledge and demonstrate our intellectual cross-border commitment.

Innovation comes from impactful research. Our cross-domain multidisciplinary approach encourages collaboration to address complicated challenges. From innovative technologies to social solutions, our projects show our role as change agents in business and society. BBSK faculty benefit from our extensive research help. The Research and Business Solution Centre (RBSC), Post Graduate Lab (PG Lab), and mentorship program help researchers experiment. Six theme-based study groups improve research production. Topic research groups enable significant research. BBSK's dynamic mix of research publications, projects, and scholarly support inspires innovation and creativity.

Partnership and Collaboration

Bahria Corporate School Karachi prepares students to be ethical business leaders by providing a strong physical and virtual learning environment. Time spent learning has already been sped up thanks to disruptive techniques. Universities can offer a standardized, demand-driven education only when academics and research align with industry needs. To understand the broad picture and be a part of total economic development, it is necessary to establish external ties, particularly collaborations and involvement with businesses and other institutions, to standardize and globalize education brands and attributes across economic sectors.

Our goal is to enhance the learning and research experiences of our staff, students, faculty, and alumni through effective partnerships between businesses, industries, and educational institutions. We collaborate with institutions of higher learning and the corporate world to give students a more well-rounded educational experience. Continued collaboration with partner institutions and businesses allows for student and faculty exchanges, placement, internships, and research opportunities.







Internship Collaboration

BBSK's innovative approach to business and management education and training begins in the classroom, where students learn the fundamentals in a flip class technique with a pedagogical approach. The fundamentals and the concepts of advanced level are complemented by a supervised internship in a real work environment, which allows students to develop hands-on experience with an employer for four to six weeks as a condition for degree awards. It supports our focus on experiential learning by enhancing classroom education with a real-world, paid opportunity in the business community.

BBSK has full support from the industry in hosting hundreds of our students as interns each semester. Most of those industries are partners of BBSK/BU through formal MoUs. Further, our supervised and structured internship program paves the way for students' placement in the same organization.



Unilever

EY

engro

pwc

Shell

NBP
National Bank of Pakistan
نیشنل بینک آف پاکستان

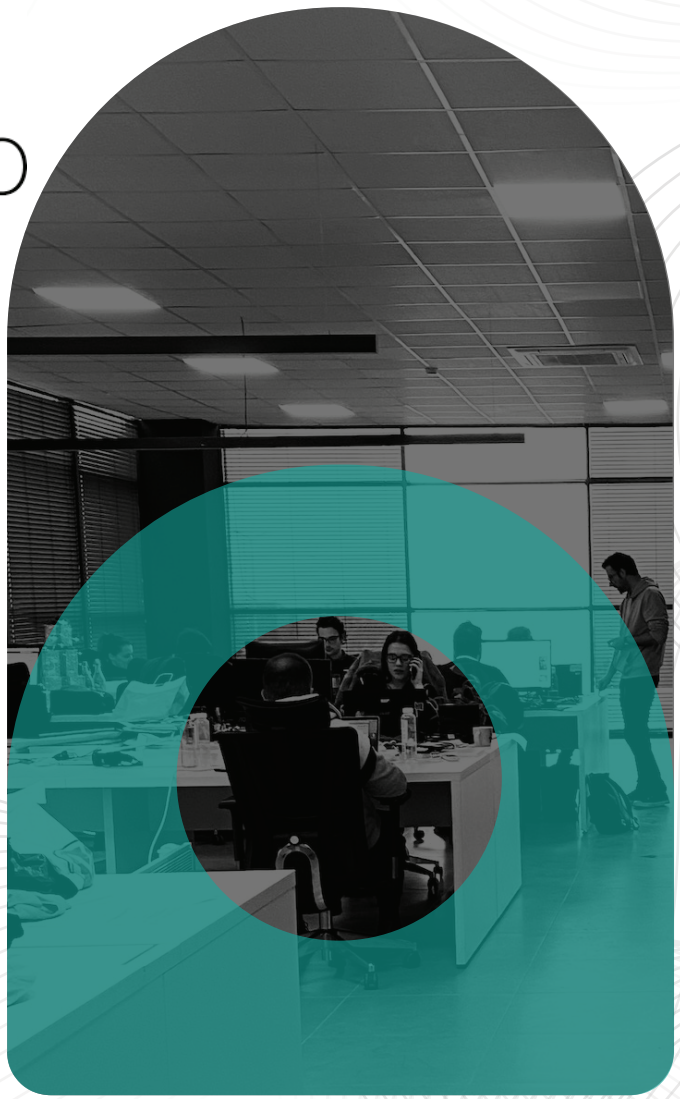
SIEMENS

NOVARTIS

Pfizer

Getz pharma

GulAhmed



Corporate Advisory Council (CAC):

The Corporate Advisory Committee (CAC) serves as a bridge between academia and the corporate sector, fostering collaboration, enhancing education quality, and promoting knowledge's practical application to real-world challenges. It helps the university maintain relevance and prepares students to succeed in a rapidly evolving professional landscape.

BBSK has a strong CAC, which helps to establish academia-industry linkages for enhancing the usefulness of business education and the employability of graduates. In addition, experts from the industry help to review proposals for curriculum revisions to align them with the latest developments in the industry, and it has been a fundamental focus of Bahria University.



To make the curriculum more relevant, this council contributes to a great extent by suggesting updated industrial needs in the country. The council facilitates the department's efforts in identifying internship opportunities and searching for suitable jobs on a short and long-term basis and helps in industry-specific research projects that could contribute to organizations, families, and society.



Avenues of Collaboration

- Corporate Advisory Council (CAC)
- Capacity Building/ Trainings
- Skilled HR (Employment+Internship)
- Consultancies
- Case Studies

Bahria Business School



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