

BAHRIA BUSINESS SCHOOL (BBSI)

Islamabad, Pakistan

Overview

Bahria Business School Islamabad is a division of Bahria University, imparting business and management education at the undergraduate and postgraduate levels. It obtained its accreditation from the AACSB Initial Accreditation Committee in August 2020. With more than 100 permanent faculty members, BBSI serves around 3600 students from diverse backgrounds. BBSI aims to ensure equal opportunities for disabled students and offers extra assistance to underprivileged individuals, enabling them to acquire the necessary knowledge and abilities for making informed business choices that contribute towards sustainable global development (SDGs). At BBSI, the degree programs align with the guidelines set by HEC. However, while following these curriculum criteria, department heads and faculty members are granted autonomy to enhance course content and specializations according to local academic and industrial needs. This encompasses integrating pertinent indigenous and international research articles, arranging industry visits, facilitating role plays, hosting guest speakers for seminars and workshops, offering training opportunities, and implementing industry-based learning activities as well as flipped classroom pedagogies.





Academic Program

The Business and Management Departments at Bahria Business School Islamabad offer a wide range of academic programs. The BS department provides BBA and MBA finance, marketing, supply chain management, and entrepreneurship programs. Meanwhile, the MS department offers Bachelor of Science degrees in accounting and finance or supply chain management and Master of Science degrees in Management Studies, Marketing and Sales, Finance, Project Management, Economics, and MPhil. Additionally, the MS department offers a PhD program in economics and management sciences. These programs focus on practical knowledge and skills derived from real-world experiences and address industry challenges based on market trends and advancements. Bahria Business School Islamabad emphasizes industrial research and practical education in its extensive academic offerings.

Research and Innovation

BBSI promotes research excellence through rigorous methods, ethical practices, and impactful results. Over time, the school's research has increased. It had 5 ISI-indexed articles in 2016, 9% of its total. In 2022, 52 ISI-indexed impact factor papers dominated, accounting for 43% of all publications.

Due to their competence, foreign PhDs produce twice as many ISI-indexed impact factor papers per capita and four times more than non-PhD academics. The majority of research articles are by PhD holders. Non-PhD professors publish 27 ISI-indexed impact factor papers. The gender disparity is visible in ISI-indexed impact factor publications, with Economics, Finance, and HRM leading SIG contributions.



Industry - Academia Linkages

BBSI research and knowledge advancement depends on industry and academic collaborations. The school prioritizes industry-based learning, outreach, and academic programs that foster intellectual and socioeconomic development. The Bahria Business School Islamabad works together with the following organizations to connect academia and industry.

Ministry of Industries and Production

The Ministry of Industries and Production and Bahria Business School will use their experience to improve collaboration. This relationship will include case authoring and industry-specific research. The relationship will also encompass faculty and student exchanges, internships in key sectors, and the creation of an industry-oriented curriculum.

Polaris Systems

Polaris Systems and Bahria Business School have a productive education and skills debate. Joint seminars, workshops, and training with the Leadership & Professional Development Centre taught graduates' success skills. Universities promoted student- and community-focused program collaboration. Community service programs supporting SDGs were examined. Students got professional advice on this website to start businesses.





iQualify UK

Bahria Business School and London-based iQualify UK promoted global education. This cooperation includes accredited online, distance, and blended courses from iQualify. Flexible and accessible education benefits students. Additionally, workshops, educational events, industry partner initiatives, academic conferences and symposiums, and policy speeches will be presented simultaneously. This enables instructors to co-create and teach. Case studies and capstone projects enable students to practice in real life. This cooperation promotes lifelong learning and knowledge sharing.

National Database and Registration Authority (NADRA)

NADRA, Pakistan's main database agency, has contacted Bahria Business School. Discussing prospective collaborations to help Bahria Business School students obtain industry-relevant skills is underway to foster mutually beneficial partnerships and improve learning possibilities. This collaboration aims to improve Capstone Research Projects. The main purpose is to give students the skills and knowledge to solve industry-specific problems and prepare them for a competitive employment market.



National Institute of Banking and Finance (NIBAF)

Pakistan's renowned National Institute of Banking and Finance teaches, investigates, and advises. The financial inclusion event sought case study consensus. It studied academic-banking industry relations-building and collaborative efforts. Industry professionals can talk to NIBAF and Bahria Business School students about banking and finance. The collaboration encourages practical research on financial inclusion, access to money, service use, and effectiveness. Bahria Business Schools established Karachi and Lahore knowledge partnerships to reach more people.

Association of Chartered Certified Accountants (ACCA)

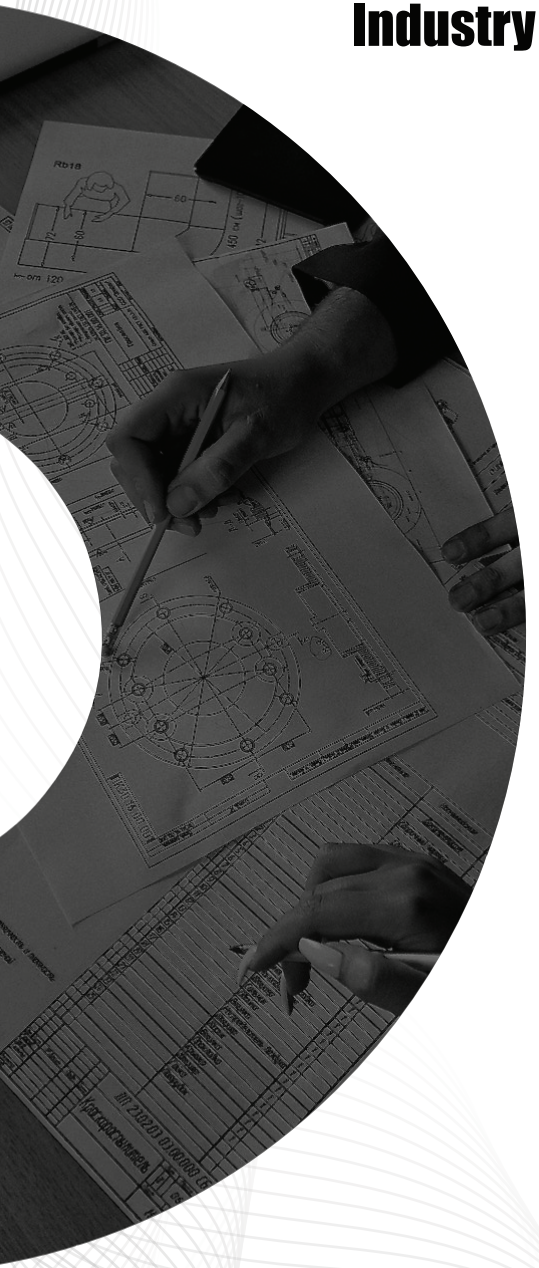
ACCA and BBS Islamabad waive nine core exams for BS Accounting and Finance students. ACCA accounting and finance accreditation is global, making this strategic relationship a milestone for Bahria Business School and its students. These exemptions may help students stand out to employers in a competitive employment market. The agreement will give students micro-mastering credentials and jobs. Current topic conferences and seminars foster critical thinking and knowledge sharing. Bahria Business School and ACCA will analyze accounting and finance. The group helps students network and gain internship and professional experience.



Bank Of Punjab (POB)

The Pakistan Credit Rating Agency rates the Bank of Punjab AA. The association prioritizes case studies and industry-related financial research. These projects give our students real-world finance experience. Our students get more financial industry work experience and professional success through this collaboration.

Industry - Academia Linkages



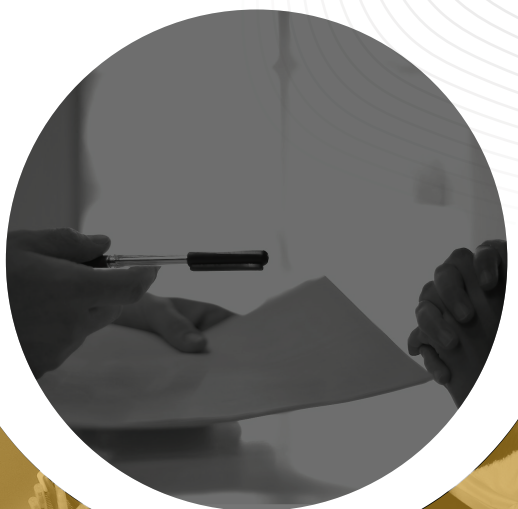
- 5G Properties
- MicroAgility Services Pvt. Ltd.
- Airblue
- National Highway Authority
- Aptech Learning Pakistan
- Nestle
- Askari Bank
- Ninja Codes
- Avandtduo
- OGDCL
- Bank Islamic
- Opportunities Circle
- Bestway Cement
- OTTUM Group
- BMA Capital Management
- Outsource in Pk
- Career Pakistan
- Pakistan Information Commission
- Comcept (Pvt) Ltd
- Pak-Qatar Family Takaful Limited
- D4interactive
- Prismware Technologies
- Dawlance
- Prudential Solutions (Pvt.) Ltd
- Dawn News
- Repstack
- Defence of Human Rights Pakistan
- Rexen Consultancy Islamabad
- DPLit
- Royal Danish Embassy of Pakistan
- EDWIZ
- Rozee.pk
- Fast Mobile
- Salsoft Technologies
- Fauji Foundation
- Sastaticket.pk
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- Science Fuse
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- hashtag Media
- Skylift Marketing
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Hive Tech
SmartWrite
Human Capital
Swvl
IdeasUnlimited LLC
Taleemabad
IDP Education Islamabad
Tapal Tea
Insta World Pvt Limited
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Trade Expeditors Pakistan
Landster Group of Companies
Unity Films Software
Makaan Solutions
Unknown
Massive Dynamics
Veevo Tech
Meezan Bank
VisionX
Metero Consulting
Zindigi @ JS Bank



Corporate Advisory Council (CAC):

Bahria Business School's Corporate Advisory Council (CAC) includes industry, development, and alumni. These experts can offer their knowledge and enrich Bahria Business School's business curriculum. We research innovative academic programs and emphasize Capstone Research Projects. Alignment of Academic Programs with Sustainable Development Goals, Assessment of Learning Outcomes, Collaboration on Capstone Projects with Industry Partners, Diversity, Equity, Inclusion, and Belongingness Initiatives in Education, Evaluation of Societal Impact Measures, Knowledge Sharing for Economic Growth, Practical Application-based Learning Opportunities Acquisition Forum discussions focus a knowledge-based economy and practical skills to equip students for real-world challenges. A detailed analysis of global accreditations shows how they affect business education.





Avenues of Collaboration

- Corporate Advisory Council (CAC)
- Capacity Building/ Trainings
- Skilled HR (Employment+Internship)
- Consultancies
- Case Studies

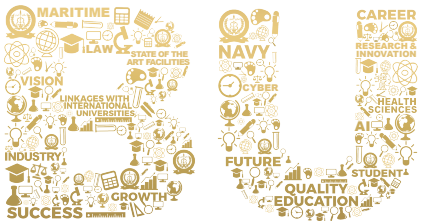
Bahria Business School



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